Ref. No.: KAA/2025-26/SIA/005



2025

DIGNITY EDUCATION VISION INTERNATIONAL (DEVI) SANSTHAN

Study Conducted by:K AGARWAL & ASSOCIATES

DIGNITY EDUCATION VISION INTERNATIONAL (DEVI) SANSTHAN

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Contact Person: Shri Nixon Joseph Designation: Group Executive Director

Contact No: 740 840 6000

VALUERS PROFILE

We, K Agarwal & Associates, are engaged in providing comprehensive consultancy which includes:

- Management Consultancy
- Social Impact Assessment Report
- CSR & Sustainability Reporting
- Project Financing
- Data Management
- Government Liasoning
- Compliance Management
- Chartered Engineer Certificates
- TEV Study Report
- Outsourcing Support Services
- Quality Audit/ ISO Audit Support
- Placement/ Recruitment Assistance
- Personality Development
- Taxation Services
- MCA & ROC Compliance Services
- Digital Signature Certificate
- Start Up Registration and Compliance
- MSME Registration & Compliance
- Trademark Related Services
- FSSAI & Other Business Registrations
- MSME Samadhan Case Filing for Delayed Payments
- Representing before Various Quasi-Judicial Authorities
- POSH Consultancy & Training
- Corporate Training

Competency

Whatever is the service required by the client, we will be fully capable of understanding and executing it effectively with our core competencies. We will be

adopting the advanced technology, techniques and processes to provide the best solutions.

Commitment

To find better methods through continuous learning, with an intention to enhance the service levels offered to the clients.

Our Strengths

- Our strong value-based, ethical business functioning.
- Focus on Project Recruitment, Very Critical Mandates, Specialized Requirements and Executive Search with personalized interest in handling all assignments.
- Astute professionals associated with us, having in depth knowledge of different industries.
- Multiple sourcing techniques including excellent database from all over India.
- Ability to attract a wider talent pool of potential applicants in Engineering/ Telecom /Information Technology/ Finance / Audit/ Accounts, Sales / Marketing, HR / Administration, etc. from all over India.

About Social Impact Assessor

CS KHUSHBOO AGARWAL

Khushboo Agarwal is a Practicing Company Secretary by Profession having 3 years of Industrial experience in assessing the Social Impact of various Projects undertaken by NPOs. She is a registered Social Impact Assessor having Social Impact Assessor Registration No: ICSI-ISA/SA-0055. She is also LLB (General), CMA-Inter, Commerce Graduate (B. Com) and an Associate member (ACS) of the Institute of Company Secretaries of India (ALL INDIA RANKHOLDER- 21st, Gujarat- 2nd). She has written a book named "A complete guide to pay stamp duty in India". She got best founder of the year 2021 award for achieving great success in a very short span of time establishing K Agarwal & Associates. She is a Certified GST Practitioner, Certified MSME Consultant, Social Impact Assessor, Certified POSH Trainer and a Visiting Faculty. She is Independent Director on the Board of many listed Companies.



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1.1 TERMS OF REFERENCE

➤ This Social Impact Assessment report intends to provide the findings/recommendation of assessments conducted by us for CSR projects conducted by Dignity Education Vision International (DEVI) Sansthan. The focus of the review was to assess the impact created by the CSR projects of Dignity Education Vision International (DEVI) Sansthan, identify and highlight the areas of improvement in different CSR projects of Dignity Education Vision International (DEVI) Sansthan to enable better project monitoring and tracking for Management's consideration.

➤ Pursuant to Management Representation Letter dated 23rd July 2025, we have been appointed for conducting Social Impact Assessment of M/s Dignity Education Vision International (DEVI) Sansthan's project, we are submitting the report as under.

1.2 SCOPE OF WORK

This SIA Report:

> Assesses whether the project/program/project-based activity is operating in accordance with the stated strategic intent and planning.

- > Assesses the stated performance in terms of outcomes/ impacts.
- > Suggests ways to improve or achieve the outcome/impact measurement and/ or performance by way of a management letter.

This SIA Report is conducted to assess the social impact of various CSR projects conducted by M/s Dignity Education Vision International (DEVI) Sansthan in the area of Education.

1.3 BASIS OF REPORT

Our assignment is based on perusal of following:

- ➤ Society Registration Certificate and Bye-Laws of the NPO.
- ➤ Bank Statement showing receipt and expenditure
- > CSR 1
- > Details provided by NPO
- > Financial Documents and reports as provided by the Company.
- > Etc.

1. 4 METHODOLOGY ADOPTED

The methodology adopted for preparing the Social Impact Assessment report is as under:

- ➤ The SIA report is prepared based on evaluation of the documents provided to us and subsequent discussions with the Management Team.
- ➤ The SIA report is also based on explanation and information given to us by the following executives of the company.
 - Mr. Nixon Joseph, Group Executive Director of explained about the NPO, provided the necessary documents.
- ➤ Information gathered about Education Industry from market.
- > Studying and understanding of Education Industry, Financial and other Implications.

1.5 **REPORTING**

Reporting is divided in the following parts: -

	SECTION II	 CONCISE OF THE NPO
	SECTION III	 DETAILS OF MANAGEMENT COMMITTEE OF THE NPO
	SECTION IV	 DETAILS OF PROJECTS UNDERTAKEN BY THE NPO
	SECTION V	 DETAILS OF PARTNERSHIPS
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SECTION - II

CONCISE OF THE NPO

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2.1 BRIEF OF THE NPO

Dignity Education Vision International (DEVI) Sansthan is a global non-profit organization registered in India and the US. It is committed to transforming education systems to ensure quality learning for all. Guided by the principles of equity, sustainability, and inclusivity, it focuses on developing scalable, evidence-based solutions that empower teachers, improve foundational literacy and numeracy (FLN), and foster lifelong learning.

DEVI Sansthan, based out of Lucknow, UP, works both nationally and internationally on children's education, adult & women literacy. DEVI Sansthan has been working with governments in Indian States of Uttar Pradesh, Odisha, Mizoram, Jharkhand, Haryana and Madhya Pradesh, and with Foundations in West Bengal and UP. The DEVI program for schools began in 2022 prior to which DEVI was working on literacy of adults and out-of-school-children since 2014.

Internationally, DEVI has been working since 2022 in the Maldives. DEVI Sansthan also works on climate change, health, financial literacy and income generation.

DEVI's work has mostly been self-sponsored by its founder but increasingly the foundations are taking interest. Recent partners include SBI Foundation, SBI Life Insurance, HCL Foundation, and M3M Foundation. Recently, a pilot of its program in Maldives was approved by UNICEF.

Through research-driven approaches, teacher training, and strategic partnerships, it aligns its efforts with the United Nations Sustainable Development Goal (SDG) 4: Quality Education for All. Its mission is to equip educators and policymakers with the tools and methodologies needed to create a sustainable and inclusive future for learners worldwide.

It's flagship initiatives, including the Rapid Results Initiative (RRI) using ALfA pedagogy (Accelerating Learning for All), address critical gaps in education, particularly in underserved communities. By offering cost-effective, replicable models, it enables schools and governments to implement impactful programs within existing systems.

Following are the general details about Dignity Education Vision International (DEVI) Sansthan:

Registrations:

Society Registration No.: R/LUC/20579/2022-23 **Permanent Account Number:** AAATD5188J

Validity of registration: May 24, 2028 CSR Registration No.: CSR00015181

Registered Office:

Dignity Education Vision International (DEVI) Sansthan

Address: 35, Nazar Bagh, Cantt Road,

Lucknow, UP 46, UP,226001

Tel.: 740 840 6000

Website: dignityeducation.org Email: info@dignityeducation.org

Statutory Auditors:

M/s Anupam Parashar & Co.

PAN No: BHUPP1617C

Address: 6/11 Basement Sector 6 Vaishali Ghaziabad

Uttar Pradesh 201010 India

Website: caanupam.in Email: info@caanupam.in

Contact Person: CA Anupam Parashar

Contact No: 9354488681 Firm Regn No.: 023779C Membership No.: 515969

Social Impact Assessor: K Agarwal & Associates

Address: Shop No. 324, Avadh Arena, VIP Road,

Vesu, Surat, Gujarat 395007 Email: kakhushbooagarwal@gmail.com Contact Person: CS Khushboo Agarwal

Contact No: +91 9624779600 SIA Regn No.: ICSI-ISA/SA-0055



2.2 MISSION & VISION OF THE NPO

Our Mission

To transform educational outcomes by conducting targeted research initiatives, forming strategic partnerships, and providing training for educators.

Our Vision

To fast-track foundational literacy and numeracy (FLN) leading to a new, sustainable, inclusive, and transformative quality education for all through systemwide implementation and systemic integration of ALfA (Accelerating Learning for All) pedagogy.

2.3 Chronicles of Progress

1992-2013: Foundation and Pioneering Efforts

• DEVI Sansthan is founded by the educationist Dr Sunita Gandhi while working as an Economist at the World Bank in Washington DC.

- Early years are spent experimenting with grassroots community development in villages around Lucknow, including running health camps.
- Later efforts included advocating with government officials for educational reform and prioritising literacy.

2014-2019: Literacy Projects and Expansion

- Hindi literacy work began in the slums of Lucknow, leading to the creation of a set of literacy materials.
- Kurauni village was made literate through 22 women volunteers.
- Conducted a literacy survey testing the reading levels of 1.5 million people in Lucknow.
- Replicated literacy materials in 13 Indian languages, with the help of its partners.
- The Each One Teach One campaign mobilized some 500,000 student volunteers nationwide to make at least one person literate.

2020-2021: Innovation and Crisis Response

- Developed EdTech literacy solutions in response to the Covid crisis.
- DEVI Sansthan expanded community development work in vulnerable communities impacted by lockdown.
- Replicated the literacy program into 30 Indian and International languages, paving the way for large-scale expansion.

2022-2024: Strategic Growth and Global Collaboration

- International Partnerships: Collaborated with governments and NGOs in Maldives, Peru, USA, Ghana and more to launch ALfA pilot programs and train teachers.
- Scaling and Expansion: Expanded ALfA to thousands of schools across multiple districts in India, with MOUs signed for broader implementation in states like Uttar Pradesh and Himachal Pradesh.
- Impact and Recognition: Demonstrated success through district-level improvements, featured ALfA in global publications.

2.3 PRESENT BANKERS

Presently the NPO is banking with the following banks:-

NAME OF THE PRESENT BANKER & POSTAL ADDRESS

STATE BANK OF INDIA

VIDHANSABHA MARG, LUCKNOW

CA-REGULAR-PUB-OTH-ALL-INR

A/c No. - 00000041723851036

IFSC - SBIN0060284

STATE BANK OF INDIA

KAISERBAGH BRANCH

FCRA -SAVINGS BANK ACCOUNT INR

A/c No. - 00000040504163396

IFSC - SBIN0007275

STATE BANK OF INDIA

NEW DELHI MAIN BRANCH

DESIGNATED FCRA CA-NON IND

A/c No. - 40420683693

IFSC - SBIN0000691



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3.1 MANAGEMENT TEAM

SR. NO.	PHOTO	NAME	DESIGNATION
1		SUNITA GANDHI	PRESIDENT
2		SUMITA BHATT	VICE PRESIDENT
3		MANISH CHANDRA	SECRETARY
		SRIVASTAVA	
4		NISHANT JAISWAL	TREASURER
5		NIXON JOESPH	GROUP EXECUTIVE DIRECTOR
6		ASHFAQUE CIDDIKIE	ADMINISTRATIVE OFFICER
7		YUSRA FATIMA	PARTNERSHIPS MANAGER
8		MANISHA MISHRA	MEMBER
9		BHARTI GANDHI	MEMBER
10		YUSRA FATIMA	MEMBER

3.2 TRAINING & PROJECTS TEAM

SR. NO.	РНОТО	NAME	DESIGNATION
1		SUMITA BHATT	TRAINING & SUPERVISION HEAD
2		MILITA HALDER	SENIOR PROGRAM MANAGER
3		ABHISHEK SRIVASTAVA	PROGRAM ASSOCIATE
4	80	JAI PRAKASH AWASTHI	PROGRAM MANAGER
5	8	SHIVENDRA PRATAP SINGH	PROGRAM MANAGER

3.3 CONTENT & GRAPHICS TEAM

SR. NO.	РНОТО	NAME	DESIGNATION
1		SAURABH KUMAR	CONTENT HEAD
2		SAIF ALI	SENIOR GRAPHIC DESIGNER

3.4 MEDIA & IT TEAM

SR. NO.	РНОТО	NAME	DESIGNATION
1		MANISH SRIVASTAVA	IT HEAD
2		MOHD HAIDER	VIDEOGRAPHER & VIDEO EDITOR
3		VEDANT GUPTA	WEBSITE DESIGNER

3.5 OPERATIONS & LOGISTICS TEAM

SR. NO.	РНОТО	NAME	DESIGNATION
1		AKHILESH NATH TRIPATHI	PROJECT ASSOCIATE
2		ANSHU	CHIEF EXECUTIVE
3		DEVESH PATEL	ALfA AMBASSADOR
4		DHARMENDRA PANDEY	ALfA AMBASSADOR
5		JITENDRA KUMAR YADAV	ALfA AMBASSADOR
6	8	PRINCE ARAFAT SALIM	PROJECT ASSOCIATE
7	Q	PRAVEEN KUMAR	ALfA AMBASSADOR
8	8	SARVESH CHANDRA RASTOGI	ALfA AMBASSADOR
9		SAWAN KUMAR	OFFICE EXECUTIVE
10		SHUBHANKER DEY	ALfA AMBASSADOR
11		SYED MOHD ATHAR SALEEM	PROJECT ASSOCIATE



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4.1 ADULTS, WOMEN AND OUT-OF-SCHOOL CHILDREN

DEVI Sansthan, in collaboration with the state government of Uttar Pradesh, India's largest State, carried out a literacy survey of 1.5 million 6-60-year-olds at 396,000 households by training 3957 government teachers of Lucknow in 2015.

This created great momentum for the Global Dream Literacy Campaign, and led to new actions such as mainstreaming of 10,000 out-of-school children. The survey led to two policy reports: 'Why Can't the Children Read?' and 'Accelerating Adult Literacy'. It also led to a peer-reviewed paper on Illiteracy Inequality published in the Economic and Political Weekly of India, and with the climate change angle, in the Journal of New Economics, Glasgow University, UK, in advance of COP 26 where DEVI Founder spoke.

ALfA version of the Global Dream program for schools was launched in early 2022 after 8 years of research in the slums, villages and government schools of India.

Systemwide Reforms, Policies and Plans for Sale:

- Maldives has adopted this at the country-wide level with an MOU in June 2022, with UNICEFs consent to a pilot.
- > Teacher Capacity Building
- ➤ Government MOE Capacity Building
- Large-Scale Assessments
- > RCT Research and Reports
- Follow-on expansion into other grades and subjects

Disruptive Literacy: A Roadmap for Urgent Global Action

A Roadmap for Urgent Global Action Book by Dr. Sunita Gandhi, Published by Bloomsbury | Available on Amazon. The book lays out a different, more powerful agenda for combating the perennial problem of literacy worldwide. "Just reopening schools is not enough. Students need intensive support to recover lost education" - Robert Jenkins, UNICEF Chief of Education. We need a paradigm shift in FLN.

4.2 ALFA DISRUPTIVE METHODS

➤ ALfA—Accelerating Learning for All—is not incremental change to existing methods, but rather a paradigm shift. It is much like the new smartphone that employs vastly different principles and design thinking.

- ➤ ALfA came from out-of-the-box thinking, by putting new principles to work and asking impossible questions—how to speed up learning while teaching children to become collaborative world citizens and climate activists
- ➤ ALfA has been fine-tuned by its application to learners of all ages in a variety of contexts from children in schools to the adults in slums and villages
- ➤ ALfA and its Global Dream Toolkits have been replicated in 30 national and international languages
- ALfA is 10-20 times faster and advances the goals of FLN within 45 to 90-days, not years

Broader Outcomes

ALfA converts the monotonous system of the past to one that is joyful and engaging. ALfA process of paired learning integrates World Citizenship and the 6C Skills of the 21st Century:

- Collaboration
- Communication
- Creativity
- Critical Thinking
- Character
- Citizenship

Disruptive ALfA Literacy Padagogy

- No letters or matras first, ALfA pedagogy takes learners straight to reading words (saves 1 to 2 years plus)
- ➤ No repeat after me or rote learning. Children learn in pairs with each other from highly visual one-page lessons and modules
- ➤ Children learn multiple letters on a day (backwards from words). They learn the entire alphabet in just 10-15 days (what took 1 year or more in the past).
- > ALfA is a scientific progression from known pictures and sounds to unknown words.
- Teachers 'galvanize' the class but do not teach.
- > Prompts act as self-trainer to the teacher in learning-by-doing modality

> Simple half page modules are designed for the children to work on their own—in pairs

- Locally available materials are either consciously collected to be climate friendly, or made by the children for hands-on understanding of concepts (leaves, thread, crumpled newspaper balls, pebbles, shells, and the like)
- ➤ Prompts for each module are instant guide for the teacher to explain the tasks for paired work and engage in projects that lead to climate activism including reduce, reuse and recycle.
- Children learn-by-doing in an interactive 1:1 setting. This leads to better understanding of concepts.

4.3 ED TECH SOLUTIONS

> Pragati App

The Pragati App provides instant reports. Diagnostic reports are action plans for students, teachers, school and government heads at all levels and can be used on both Android and iOS mobile phones

Literacy Now App

Literacy Now App is used to speed up the process of making both adults and children literate. It provides pre-test, post-test, mini video lessons, 3rd party verification and certification

> ALFA Way App

Though ALfA began only 2 years ago, it has grown rapidly due to it being both swift and effective—ALfA boosts FLN cost-effectively, and enables widespread change by integrating ALfA pedagogy in state curriculums at zero additional costs.

ALfA is backed by rigorous, published research and endorsed by pedagogical experts, policymakers, and teachers; with increased visibility & recognition.

ALfA is an education capable of solving the FLN crises we face, and create a better world at the same time.

4.4 MOE HIGH PRIORITY PROJECTS

MOE is bringing up the FLN levels of 10 LPDs of India before NAS March 2023—PM In consultation with MOE, DEVI Sansthan has taken up two of the ten LPDs—1200 schools in:

- > Sambalpur, Odisha
- > Shamli, Uttar Pradesh

The program grew to 5,500 schools in recent partnerships with other states and partners.

4.5 OTHER PROJECTS OF THE NPO

90 Days FLN Challenge

➤ ALfA Global Dream makes it possible to make foundational literacy and numeracy possible for both children and adults in just 45 days, followed by another 45 days of practice for fluency.

- ➤ Ninety days are usually enough to take a learner from ground zero to reading, writing and numeracy at Grade 3 level (considered FLN level in India).
- ➤ We invite all stakeholders to take up the 90-Day FLN Challenge at the systemwide level, or establish proof of the program in a 45-Days-to-FLN Challenge in their own contexts and collect evidence for themselves in a research design with both intervention and control schools.

Teaching Adults and Out of School Students

- ➤ Over 40,000 students of Grades 5 to 12 engaged in teaching someone in 2022 after the Literacy Now App was launched.
- ➤ After a recent agreement with the Department of Secondary Education, UP, some 5 million students are set to be a part.
- > This modality is being offered to other states, hoping for its massive take up in 2023-24.
- The non-literate child or adult can be made literate in a record time of 45instructional days with brief sessions of just 20-30 minutes per day.
- ➤ The literacy volunteers can teach someone in their home, or be a part of a school-based literacy program.



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5.1 GOVERNMENTS

DEVI Sansthan believes in partnering with governments to help catalyse educational transformation. We provide groundbreaking literacy materials, impactful teacher training, and knowledge partnership every step of the way. Explore some of our brightest government partnerships so far below, and get in touch with us today to explore collaboration.













5.2 CORPORATES

Literacy is the world's best investment, yielding a tremendous social return. DEVI Sansthan is privileged to be partnering with some of India's finest CSR foundations to bring literacy to thousands of children and adults. If you want to make a contribution, please donate today.



5.3 **NGOs**

DEVI Sansthan is delighted to provide our groundbreaking literacy and numeracy materials, as well as online or offline training to our partner organisations. Check out some of our most fruitful partnerships below. If you would like to explore possibilities for collaboration, please do get in touch.



SECTION-VI

IMPACT CREATED BY NPO

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6.1 IMPACT OF DEVI SANSTHAN

Over the past three decades, DEVI Sansthan has established itself as a pioneer in foundational learning and community-based education reform. Since the launch of its flagship ALfA (Accelerating Learning for All) program in 2022, the organization has expanded its reach across Uttar Pradesh, Jharkhand, Himachal Pradesh, Jammu, Telangana, and Nandurbar (Maharashtra). The child-led, activity-based ALfA approach has significantly accelerated learning outcomes and fostered peer collaboration in classrooms.

6.2 KEY IMPACT HIGHLIGHTS AS ON 31ST MARCH 2025

- > 7,636 government schools have implemented the ALfA FLN program
- ➤ 6,26,447 students trained in foundational literacy and numeracy
- ➤ 69,012 teachers trained in the ALfA pedagogy
- > Active implementation across 6+ states, including UP, Jharkhand, Himachal Pradesh, Jammu, Telangana, and Nandurbar

6.3 SUCCESS STORIES

I. **Shamli, Uttar Pradesh:** Implemented in 200+ schools, reaching 43,787 students under a government MoU.

- ➤ Students learned 50% faster than control schools (effect size: 0.29)
- ➤ 36% of ALfA schools met NIPUN benchmarks vs. 24% state average
- Shamli rose to 18th rank out of 75 districts in UP
- ➤ 50% of students in Grades 4–5 could read over 90 WPM vs. 20% in control schools
- ➤ Featured in Harvard GSE's global education recovery publication and covered by The Print.
- II. **Hilauli Block, Unnao (UP):** Implemented in 100% of 155 government schools, covering 14,503 students
 - ▶ 47% of schools reached FLN benchmarks 3x the district average and nearly 2x the state average
 - ➤ Hilauli rose from lowest- to top-ranked block in the district
- III. **Solan, Himachal Pradesh:** Rolled out in 476 schools, reaching 23,421 students and training 1,033 teachers
 - > Student scores increased by 12 percentage points within 45 days
 - > Students scoring below 25% dropped from 13% to 3%
 - > Strong numeracy gains in underperforming blocks like Ramshehar and Nalagarh
- IV. **Multi-District RCT (Uttar Pradesh & Odisha):** Conducted across 1,205 schools and 147,000+ students
 - Effect sizes: 0.23 (Grade 3) and 0.89 (Grade 5)
 - ➤ Equivalent to 2–4 years of learning, exceeding global learning improvement benchmarks
 - Validated by independent assessments aligned with NIPUN Bharat and NAS
- V. International Success (Maldives, Peru, Ghana):
 - ➤ In the Maldives, a 45-day ALfA program showed an effect size of 0.43 in English and 0.16 in numeracy
 - ➤ In Peru's Amazon region, ALfA improved scores by +22 points in Maths and +17 in Spanish
 - Proves ALFA's global adaptability across diverse linguistic and geographic settings
 - ➤ In Ghana, the program was piloted successfully in low-resource classrooms, highlighting its adaptability across African learning environments.

6.4 <u>CASE STUDY: IMPACT OF ALFA PEDAGOGY AND PROGRAM SCALE</u>

ALFA research implementations have been conducted in 1117 schools benefiting 1,27,340 students of Uttar Pradesh in Shamli, Lucknow, Unnao and Barabanki, plus an additional 180 schools in the control group.

District	Period	Intervention Schools (Control)	Intervention Students	
Shamli	Phase 1 (July to Nov 2022)	10 (10)	1,916	
	Phase 2 (Nov to April 2023)	200 (70)	43,787	
Lucknow	Phase 1 (Jan to Dec 2023)	110 (60)	24,837	
	Phase 2 (July 2024 to	582	27,588 (only Grade	
	Present)		1 to 3)	
Barabanki	Jan to Dec 2023	30 (20)	8852	
Unnao	Phase 1 (Jan to Dec 2023)			
	Phase 2 in Hilauli (Oct 2023 to Present)			
Total	•	1,117(180)	1,27,430	

Results:

DEVI's initial ALfA pilot in Barabanki had 10 schools in treatment and another 10 schools in control. The outstanding results were written up in a book by Harvard Graduate School of Education and also covered by The Print. Consequently, the ALfA program was scaled up to 200 more schools (43,787 students of Grades 1-5) in the district, with impressive outcomes (overall effect size of 0.29, corresponding to learning rates 50% greater than control group). In the recent NIPUN Assessment Test, 36% of Barabanki's schools were NIPUN, bringing it to rank 18 out of 75 of UP districts. Hilauli, where all 155 schools (14,503 students) implemented ALfA, was catapulted from Barabanki's lowest rank of 17 blocks to first rank with 47% of its schools achieving FLN standards: triple the district average (15%), and double the state average (24%). International research implementations have also shown dramatic gains. In Maldivian government schools, a 45-day program yielded an effect size of 0.43 for English and 0.16 for numeracy. Students in a remote Amazonian school in Peru had Maths and Spanish scores improve by 22 and 17 percentage points, respectively.



SECTION VII SOCIAL IMPACT ASSESSMENT REPORT

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7.1 OVERVIEW & MISSION

DEVI Sansthan was founded in 1992 in Lucknow, Uttar Pradesh, by Dr. Sunita Gandhi, originally at the World Bank. It focuses on accelerating foundational literacy and numeracy (FLN) for children and adults through research-backed, scalable pedagogies, in alignment with UN SDG 4.

Core initiatives include the ALfA (Accelerating Learning for All) pedagogy, the Global Dream toolkits, and Literacy Now App—designed to achieve rapid learning in approximately 30–45 contact hours vs. traditionally years in education.

7.2 REACH & SCALE

Volunteering & Teaching Reach: Since 2014, nearly 500,000 student volunteers have participated in the Each One Teach One campaign, teaching literacy to adults and children across communities.

School Coverage: ALfA has been implemented in around 14,000 government schools, doubling student levels in reading and numeracy GiveEvery.org. MOUs signed for rollout in UP (15 districts) and Himachal Pradesh (state-wide)

Adult Literacy: Programs in collaboration with IIMPACT (West Bengal), HCL Foundation, Sahbhagi Shiksha Kendra (Sitapur), and others target adult women literacy, including Kurauni village where 22 women taught 180 learners in a few months.

7.3. IMPACT METRICS & OUTCOMES

Metric	Outcome			
Learners Reached	Approx. 10,000+ adults/out-of-school youths via Global Dream labs.			
Reading & Math Levels	Student reading/numeracy doubled in schools implementing ALfA.			
Time Efficiency	Literacy achieved in ~30–45 hours (compared to 300+ hours typical adult programs).			
Language Coverage	Materials available in 13+ Indian languages and several international languages.			

7.4 COMMUNITY-LEVEL TRANSFORMATION

• Kurauni Village (Lucknow outskirts): A microcosm of success where 22 trained women taught 180 adults within months; the village is now nearly fully literate.

- Mizoram Literacy Directorate: ALfA materials translated to Mizo; online mastertrainer sessions rolled out for 5,000+ learners across three districts.
- Slum Empowerment Programs (Lucknow): MELA initiative integrates literacy, medical support, legal entitlements, TB care, vocational training—enhancing both health and economic opportunity.

7.5 PARTNERSHIPS & COLLABORATIONS

- Government Partnerships: MOUs with UP state Secondary Education Dept., Himachal Pradesh, and Maldives Ministry of Education for ALfA implementation.
- NGO Collaborations: Partnerships with Teach for India (Mumbai), Magic Bus,
 Piramal Foundation to scale FLN programs across states.
- CSR and Institutional Engagement: Projects with HCL Foundation, city schools like City Montessori School, Lucknow University NSS, MS Education Academy significantly broaden participation.

7.6 INNOVATION & RECOGNITION

- Pedagogical Innovation: ALfA's paired learning and fun-based methodology has been validated via internal and external research, published in global forums such as Bloomsbury's Disruptive Literacy.
- Digital Expansion: Literacy Now App facilitates near-zero-cost learning via volunteers. Massive Open Online Trainings (MOOT) began in 2023 with international participation.

7.7 SOCIAL BENEFITS & OUTCOMES

- 1. Enhanced well-being: Literacy enables economic mobility, health awareness, civic participation, and self-confidence.
- 2. Breaking poverty cycles: Empowered adults—especially women—are more likely to educate their children and access rights such as pensions, IDs, healthcare.
- 3. Equity focus: Projects prioritize marginalized communities (SC, Muslim women, slum dwellers), promoting inclusion and bridging educational inequity.

7.8 AREAS FOR FURTHER EVALUATION

- External Impact Evaluations: While internal data shows strong results, independent third-party assessments would provide stronger validation.
- Policy Influence: Tracking actual system-level adoption (e.g., integration into NIPUN Bharat implementation) could show deeper policy impact.
- Longitudinal Tracking: Long-term outcomes, e.g. educational progression beyond FLN and income changes among learners, remain to be documented.

7.9 **SUMMARY**

DEVI Sansthan (Dignity Education Vision International) demonstrates clear, measurable social impact in accelerating foundational literacy and numeracy at scale. With innovative pedagogy (ALfA), extensive reach (schools, communities, adult learners), and strong collaborations, the organization has notably contributed to improving reading and math proficiency, social empowerment, and systemic inclusion for marginalized populations.

7.10 RECOMMENDATIONS FOR STAKEHOLDERS

- Encourage independent impact evaluations to bolster credibility.
- Support efforts to integrate ALfA into state and national education systems for sustained impact.
- Back digital scaling via Literacy Now App and MOOT, especially for remote learners and volunteer mobilization.

For K. Agarwal & Associates

Date: 07/08/2025

Place: Surat

Proprietor

Sign:



Khushboo Agarwal Social Impact Assessor Reg No. ICSI-ISA/SA-0055

7.10 DISCLAIMER

➤ This report by its very nature involves numerous assumptions, inherent risks, and uncertainties, both general and specific. The conclusions drawn are based on the information available with us at the time of writing this report. We do not make any representation or warranty, express or implied, with respect to the information contained in this report. The information contained in this report is selective and is subject to updating, expansion, revision, and amendment. It does not purport to contain all the information that a recipient may require.

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- ➤ Our work was limited to the specific procedures described in this report and were based only on the information and analysis of the data obtained through interviews of beneficiaries supported under the programme, selected as sample respondents and discussions with Jan Shiksha Samiti (W.U.P) team and stakeholders of the programme. Accordingly, changes in circumstances or information available after the review could affect the findings outlined in this report.
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